155785-0005



PATENT

STATES PATENT AND TRADEMARK OFFICE FEB 2 0 2001

Inventor(s): Ismail, L. et al.

Serial No. : 09/652,478

Filing Date: 08/31/00

For METHOD AND APPARATUS FOR

DELIVERY OF TARGETED VIDEO

PROGRAMMING

Examiner : N/A

Art Unit : 2615 **CERTIFICATE OF MAILING**

Date of Deposit: February 12, 2001

I hereby certify that this paper or fee is being deposited with the United States Postal Service as First Class Mail under 37 C.F.R. § 1.08 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

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INFORMATION DISCLOSURE STATEMENT UNDER 37 CFR 1.97(b)(3)

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

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This Information Disclosure Statement is submitted with Disclosure Form PTO-1449 with attached copies of the references under 37 CFR 1.97(b)(3), filed before the mailing date of the first Office Action. The reference were cited in the International Search Report mailed by the European Patent Office on December 12, 2000, in connection with International Application No. PCT/US00/23868. The references disclosed are submitted in compliance with the duty of disclosure as defined in 37 CFR § 1.56. The Examiner is requested to consider and make the references of official record in the Application.

Serial No.: 09/096,592

The submission of the above-indicated references are not to be construed as a representation that an exhaustive search has been made, that additional information material to the examination of this Application does not exist, or that the references, either alone or in combination with other references, constitute prior art under 35 U.S.C. § 102 or § 103.

Respectfully Submitted,

Robert Popa

Registration No. 43,010

IRELL & MANELLA LLP 1800 Avenue of the Stars, Suite 900 Los Angeles, California 90067 (310) 277-1010

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE FORM PTO-1449 INFORMATION DISCLOSURE STATEMENT					Docket No.: 155785-0005		Application No.: 09/652,478		
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BY APPLICANT				Ismail, L. et al.					
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